



## The Fridgetrader and Trimco in partnership

May 2009

The online commercial refrigeration specialist is delighted to announce that they are working in partnership with Trimco's UK Commercial Refrigeration distributor Phoenix Retail supplying premium refrigeration products.

Alongside a varied range of equipment for the display and storage of temperature critical products ranging from single end of aisle units and multiplexed runs of cabinets, bar bottle fridges to bespoke modular cold rooms, our external and internal storage units are used by a broad cross-section of industries.

Standing in front of Trimco's 'Gastrokit' Modular Refrigerator unit with hanging rail system is Fridgetrader's Sales Manager Marcus Howarth and Business Development Manager for Trimco Paul Simpson at the launch of this exciting venture to market this innovative upright unit.

Designed for easy delivery, the Gastrokit arrives flat-packed and is then cam-lock assembled by our installation team should to go through the narrowest or awkward spaces. Featuring spring hinged doors, removable heavy duty rilsan coated shelves and a hanging rail system, it utilises forced air system and both programmable and automatic defrost facility.

Gastrokit is the perfect and affordable solution for the storage of not only fresh meat, but also fish as well as dairy food products. "It is particularly useful in more traditional premises where space and access are at a premium", adds Paul Simpson.

For further information about this product and other catering or storage products and services, please call us on **01179 374 883**.

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1. For more information, contact Hayley Coutinho on 01908 218111 or [hayleycoutinho@dawsongroup.co.uk](mailto:hayleycoutinho@dawsongroup.co.uk)
2. 229 words
4. Website: [www.thefridgetrader.co.uk](http://www.thefridgetrader.co.uk)